

# MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION CALIFORNIA

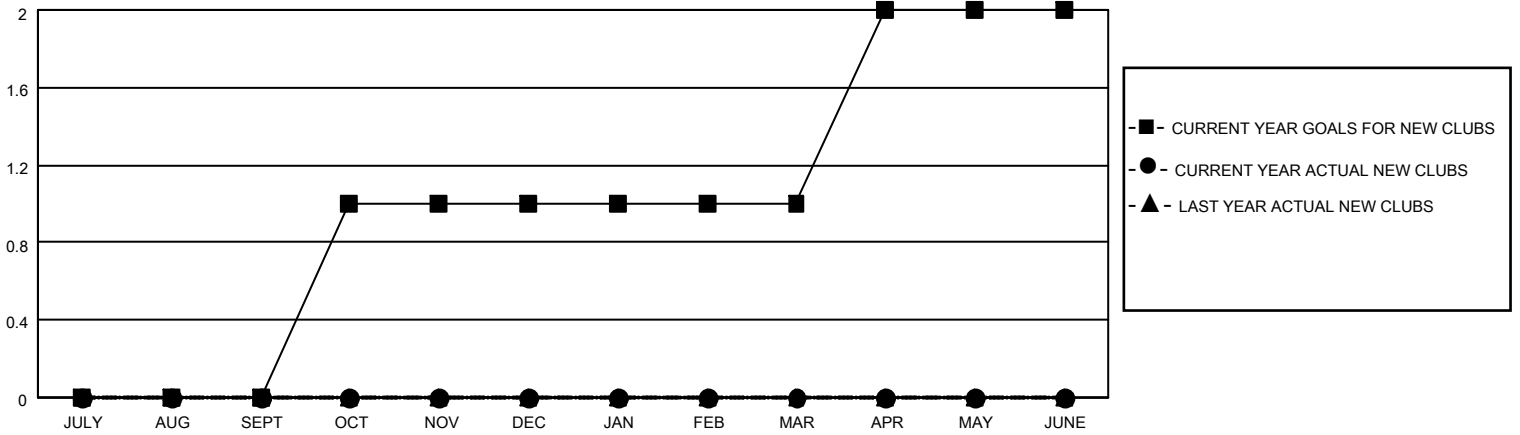
District 4 A3

Results as of: 4/30/2023

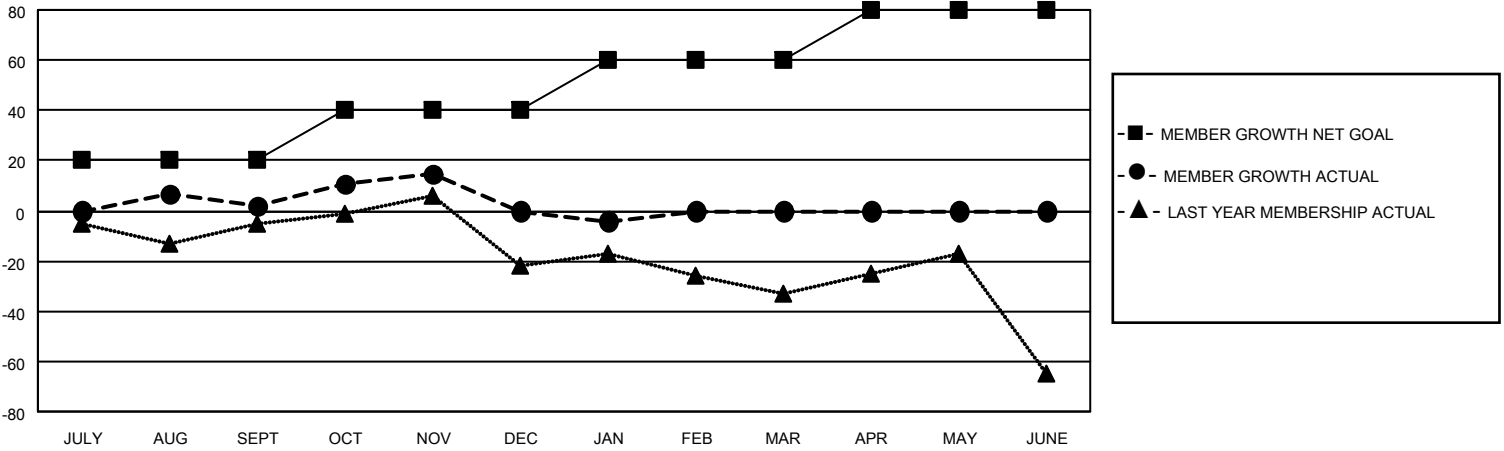
| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2022-2023 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 0             | 0         | 0             |
| OCT/NOV/DEC           | 1             | 0         | 0             |
| JAN/FEB/MAR           | 0             | 0         | 0             |
| APR/MAY/JUNE          | 1             | 0         | 0             |

| Members               |                        |                      |   |
|-----------------------|------------------------|----------------------|---|
| RESULTS FOR 2022-2023 |                        |                      |   |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL<br>(including transfers) |
| JULY/AUG/SEPT         | 20                     | 32                   | 27  |
| OCT/NOV/DEC           | 20                     | 28                   | 28  |
| JAN/FEB/MAR           | 20                     | 25                   | 24  |
| APR/MAY/JUNE          | 20                     | 4                    | 4   |

**GOALS AND ACTUAL NEW CLUBS CUMULATIVE**



**GOALS AND ACTUAL MEMBERS CUMULATIVE**



|  |  |   |                |   |       |    |              |           |  |   |                           |     |                                 |    |
|--|--|---|----------------|---|-------|----|--------------|-----------|--|---|---------------------------|-----|---------------------------------|----|
| DROPPED CLUBS: 0   | 23 CLUBS OF 29 ADDED 1 OR MORE NEW MEMBERS | <p style="text-align: center;"><u>GENDER DISTRIBUTION</u></p> <p>MALE 658 (65.08%)</p> <p>FEMALE 353 (34.92%)</p> <p>NON BINARY 0 (0.00%)</p> <p>PREFER NOT TO ANSWER 0 (0.00%)</p> |                |   |       |    |              |           |  |   |                           |     |                                 |    |
| <p style="text-align: center;"><u>DROPPED MEMBERS</u></p> <table style="width: 100%; border-collapse: collapse;"> <tr><td>DECEASED</td><td style="text-align: right;">16</td></tr> <tr><td>CLUB CANCELLED</td><td style="text-align: right;">0</td></tr> <tr><td>OTHER</td><td style="text-align: right;">68</td></tr> <tr style="border-top: 1px solid black;"><td><b>TOTAL</b></td><td style="text-align: right;"><b>84</b></td></tr> </table> | DECEASED                                   | 16  | CLUB CANCELLED | 0 | OTHER | 68 | <b>TOTAL</b> | <b>84</b> | <p><a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a></p> | <table style="width: 100%; border-collapse: collapse;"> <tr><td>TOTAL FAMILY UNIT MEMBERS</td><td style="text-align: right;">171</td></tr> <tr><td>FAMILY MEMBERS PAYING HALF DUES</td><td style="text-align: right;">87</td></tr> </table> | TOTAL FAMILY UNIT MEMBERS | 171 | FAMILY MEMBERS PAYING HALF DUES | 87 |
| DECEASED   | 16   |   |                |   |       |    |              |           |  |   |                           |     |                                 |    |
| CLUB CANCELLED   | 0  |   |                |   |       |    |              |           |  |   |                           |     |                                 |    |
| OTHER  | 68   |   |                |   |       |    |              |           |  |   |                           |     |                                 |    |
| <b>TOTAL</b>   | <b>84</b>                                  |   |                |   |       |    |              |           |  |   |                           |     |                                 |    |
| TOTAL FAMILY UNIT MEMBERS  | 171  |   |                |   |       |    |              |           |  |   |                           |     |                                 |    |
| FAMILY MEMBERS PAYING HALF DUES  | 87   |   |                |   |       |    |              |           |  |   |                           |     |                                 |    |